

“Get a Grip on Your Business”

Are You Running Your Business or is It Running You?

PROGRAM DESCRIPTION

If you'd like to be in more control of your organization, you're not alone. As thousands of business leaders have discovered, the key to faster growth, bigger profits, more loyal customers and fewer frustrations is EOS®. EOS (Entrepreneurial Operating System) is a comprehensive business system with real, simple, practical tools. This presentation helps participants learn to implement a simple "way of operating" that helps leadership teams clarify, simplify and achieve their vision.

Leaders looking for a silver bullet or the next "flavor of the month" need not attend. In this value-packed workshop, attendees learn to see their businesses in a whole new light and to achieve better results through strengthening the Six Key Components™ of a truly great organization. The outcome creates alignment and synchronizes all the pieces of your business to produce the results you want.

Attendee Value and Takeaways:

- Review the Six Key Components of top companies: Vision, People, Data, Issues, Process, and Traction
- Learn a powerful tool to clarify and achieve your vision
- Work with two simple tools that will get the right people in the right seats
- Build the right company scorecard to deliver an absolute pulse on your business
- Master practical tools that successful entrepreneurs use to get more done

ABOUT ALEX FREYTAG

Alex Freytag helps entrepreneurs, leadership teams and businesses simplify, clarify and achieve their vision. His background in sales, marketing, operations, finance, organizational development and IT have given him a holistic view of business and shaped his passion for helping businesses succeed. Today, with ProfitWorks, a company he co-founded in 1996, he implements The Entrepreneurial Operating System™ (EOS) to help leadership teams and businesses simplify, clarify and achieve their vision. A top-ranked Vistage speaker, Alex presents internationally to the CEO and C-level members of this and other world-class executive organizations.

Alex is an active member of the ESOP Association and an Advisory Board member for NCEO. He earned his B.A. in Psychology from Hamilton College, his MBA from The Max. M. Fisher College of Business at Ohio State. Alex is a Certified EOS Implementer, Certified Ownership Thinking Implementer and Partner at ProfitWorks, LLC.



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