

“Get a Grip on Your Business”

Are You Running Your Business or Is It Running You?

ProfitWorks

PROGRAM DESCRIPTION FOR SPEAKER ALEX FREYTAG

If you'd like to be in more control of your organization, you're not alone. As thousands of business leaders have discovered, the key to faster growth, bigger profits, more loyal customers and fewer frustrations is EOS®. EOS (Entrepreneurial Operating System) is a comprehensive business system with real, simple, practical tools. This presentation helps participants learn to implement a simple "way of operating" that helps leadership teams clarify, simplify and achieve their vision.

Leaders looking for a silver bullet or the next "flavor of the month" need not attend. In this value-packed workshop, attendees learn to see their businesses in a whole new light and to achieve better results through strengthening the Six Key Components™ of a truly great organization. The outcome creates alignment and synchronizes all the pieces of your business to produce the results you want.



Alex Freytag

C: 614.571.8826

E: alex@profitworksllc.com

Attendee Value and Takeaways:

- Review the Six Key Components of top companies: Vision, People, Data, Issues, Process, and Traction
- Learn a powerful tool to clarify and achieve your vision
- Work with two simple tools that will get the right people in the right seats
- Build the right company scorecard to deliver an absolute pulse on your business
- Master practical tools that successful entrepreneurs use to get more done

About Alex Freytag

Alex Freytag helps entrepreneurial leadership teams simplify, clarify and achieve their vision. His background in sales, marketing, operations, finance, organizational development and IT have given him a holistic view of business and shaped his passion for helping businesses succeed. Today, with ProfitWorks, a company he co-founded in 1996, he implements the **Entrepreneurial Operating System (EOS)** to help entrepreneurs get what they want from their businesses. He earned his B.A. in Psychology from Hamilton College and his MBA from The Max. M. Fisher College of Business at Ohio State.

Testimonials

Alex is professional and a great listener. He was able to take the complicated details of our company and apply his vision and tools to improve our company in the areas most needing improvement. I would highly recommend him or anyone from the ProfitWorks team to any company ready to go to the next level.

– SK, Symbiont Service Corp.

Alex was very knowledgeable and brought excitement into our company...Not only did he work closely with managers in an effort to implement a successful system, he also helped roll it out company wide. Alex is great at what he does and I would recommend him. –DM, Director of National Sales at Parts Trader LLC