

“Get a Grip on Your Business”

Are You Running Your Business or is It Running You?

PROGRAM DESCRIPTION

If you'd like to be in more control of your organization, you're not alone. As thousands of business leaders have discovered, the key to faster growth, bigger profits, more loyal customers and fewer frustrations is EOS®. EOS (Entrepreneurial Operating System) is a comprehensive business system with real, simple, practical tools. This presentation helps participants learn to implement a simple "way of operating" that helps leadership teams clarify, simplify and achieve their vision.

Leaders looking for a silver bullet or the next "flavor of the month" need not attend. In this value-packed workshop, attendees learn to see their businesses in a whole new light and to achieve better results through strengthening the Six Key Components™ of a truly great organization. The outcome creates alignment and synchronizes all the pieces of your business to produce the results you want.

Attendee Value and Takeaways:

- Review the Six Key Components of top companies: Vision, People, Data, Issues, Process, and Traction
- Learn a powerful tool to clarify and achieve your vision
- Work with two simple tools that will get the right people in the right seats
- Build the right company scorecard to deliver an absolute pulse on your business
- Master practical tools that successful entrepreneurs use to get more done

ABOUT TOM BOUWER

Tom Bouwer is a sought-after speaker with extensive experience in helping business leaders get what they want from their organizations. With his energetic presentation style, Tom delivers high-value engagements that have actionable takeaways. He has helped over 100 companies achieve alignment at both the leadership and staff level. A top-ranked Vistage speaker, Tom presents internationally to the CEO and C-level members of this and other world-class executive organizations.

Today, with ProfitWorks, he implements The Entrepreneurial Operating System™ (EOS) to help leadership teams and businesses simplify, clarify and achieve their vision. In addition to running his own company in Turkey, Tom has worked for start-ups, Fortune 50 companies and has consulting experience with Deloitte & Touche and Booz Allen Hamilton. His nearly three decades of global management/consulting experience in multiple industries help him quickly identify chronic issues that keep a company from achieving optimal success. He earned his B.A. from Hope College and MBA from the Fuqua School of Business at Duke University. Tom is a Certified EOS Implementer and Partner at ProfitWorks, LLC.



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